



Political Leadership Academy Donor Opportunity Form

Campaign School November 13 – 14, 2009

By underwriting this popular campaign school you are choosing to support an organization that has over 20 years of experience training 225 plus candidates, many of whom have gone on to serve in local, state and national office. Underwriting will also provide you with an opportunity to share your message with tomorrow's leaders!

YES, I/my business, would like to be a sponsor of the Political Leadership Academy!
Enclosed is a payment of: \$ _____ or place your ad online via info below!

Who Can Advertise: Businesses, Individuals, Organizations, PAC (Using Corporate or Individual dollars)

DEADLINE FOR SUBMISSION: FRIDAY, NOVEMBER 6, 2009

Name _____ Title _____ Email _____

Your Address _____ Phone _____

Entity/Business Advertising _____ Contact: _____

Business Website _____ Facebook link _____

Twitter link _____ Other _____

Contribute online: www.ctvmichigan.org/events/pla

Platinum Sponsor **\$1,000.00 full page ad (7.5" wide x 10" high)**

Our network reaches statewide. By serving as a Platinum Sponsor, your ad will be placed in our attendee's seminar manual, frequently featured through our online venues (facebook, twitter) as a featured supporter of CTV as soon as your sponsorship is submitted, through November 13. Your ad (in color if submitted) will be placed on our website and your name will be mentioned in our regular email that goes out!

Gold Sponsor **\$500.00 half page ad (7.5" wide x 5" high)**

A Gold Sponsor will have your ad placed in the manual, and color (if submitted) ad will be placed on our website, as well as mentioned in our emails.

Silver Sponsor **\$250.00 quarter page ad (3.75" wide x 5" high)**

Silver Sponsors will have your ad featured in the event manual

Team CTV Sponsor **\$100.00 name only mentioned** in the event manual

All sponsors, who agree to one of the following, will also be listed in a special "Sponsor Resource Page" in our manual. This will list the name of the business/individual and a website where they can learn more. It's a great tool for networking!

*All artwork must be submitted in electronic format (Please send ad in .jpg, .gif or .png format. If you do not have your ad in one of these formats, call us and our technical specialist will attempt to help you). Your ad can be used in color on our website, but when printed it will be in black and white. Please take this into consideration when submitted. Thank you!

Please send sponsorship form and payment, checks made payable to:
CITIZENS FOR TRADITIONAL VALUES via P.O. Box 80295 • Lansing, MI 48908-0295
(517) 321-1390 • Fax (517) 321-6077 • ctv@ctvmichigan.org • www.ctvmichigan.org