



*Citizens for Traditional Values*

# Political Leadership Academy

7th bi-annual Campaign School

November 13—14, 2009, Lansing Michigan

**Training Tomorrow's Elected Leaders ... with YOUR help!**

October 8, 2009

Dear Friends:

Will you help us train future leaders, by placing an advertisement in our Political Leadership Academy program?

- **Michigan's premier campaign school since 1997**
- **Many current and former State Leaders and Legislators are former academy alumni**
- **Featured speaker, Mark Montini returns** to bring practical and national understanding on how to communicate, strategize, fundraise, target...and win! He is a favorite!



**This academy graduate said the following:** *"During my over 35 years of political experience, I've attended many campaign schools ...I can say that the CTV school was one of the best blends of all aspects of the political campaign process that I've experienced."* (2007 attendee)

## Would you like tomorrow's leaders to know about you?

**CTV has a track record of training candidates to: preserve and defend** traditional family values, **effectively strategize** and gain creative perspectives from outside of the current political structure, **implement** successful and practical techniques, **raise** ample resources, **count** what the cost of running is on the family and the pocket book, and **understand** how to articulate their core beliefs through powerful and motivational communication.

We identify, inspire and equip potential leaders in the public conversation, so they win in the polling booth!

**But we need YOUR help! Please use the enclosed donor opportunity form to indicate your level of support.**

We appreciate your friendship and look forward to partnering with you in this effort!

Sincerely,

James Muffett  
President

Amy Hawkins  
Executive Director



## Will You Help Underwrite This Campaign School?

**Donate online [www.ctvmichigan.org/events/pla](http://www.ctvmichigan.org/events/pla)**