

About CTV

Citizens for Traditional Values (CTV) is a statewide nonprofit civic league working at the grassroots level to promote and preserve traditional family values in the community and at the Capitol in Michigan.

One of CTV's goals is to identify, recruit and educate candidates who represent these values and the school is a means to this end. Currently, 16 members of the current Legislature attended CTV's training institute. It is CTV's desire to greatly influence by training up the next generation of leaders.

CTV works for the adoption of laws and public policy that represent traditional family values and limited government . This is accomplished by educating, networking and mobilizing the pro-life, pro-family community in order to engage in the public debate and provide "a positive voice for your values."

State Senate Majority Leader, Mike Bishop:

"CTV remains a voice of reason and a strong advocate for traditional family values at a time when our country needs it the most. We need to rally behind them to ensure their leadership continues in the future."

State Representative Brian Calley (Dist 87):

"CTV is a faithful, conservative voice in Michigan politics that effectively utilizes grass roots power to achieve a value driven agenda. This organization is bold and successful. Michigan needs CTV now more than ever."

Michigan Political Staff and Insider:

"No other organization does what CTV does ... The record of success that CTV has enjoyed reflects the caliber of Michigan Citizens who are involved in it."

Comments from Participants

"This was an excellent workshop with great presenters. Every candidate should be exposed to this info." (Attendee)

"Excellent lineup of speakers, the choice of topics was outstanding. Mark Montini was fantastic." J.S. - Grandville

"...the perfect blend of tactics and issues. I found it most informative and inspiring."
J.G. - Clarkston

"...provided common sense, simple approach to running for office and targeting voters; Mark Montini was entertaining and provided intelligent arguments for how to succeed."

W.L. - Lansing

"As a candidate, the forum helped me to define the ethical lines by which I can live and measure my progress." S.D. - Gaylord

"Too bad my opponent was here too!"
(Anonymous)

Citizens for Traditional Values
PO Box 80295, Lansing, MI 48908
517-321-1390, ctv@ctvmichigan.org
www.ctvmichigan.org



Presents our bi-annual

Political Leadership Academy

Candidate & Team
Training School

November 13 - 14, 2009

Lansing, Michigan

www.ctvmichigan.org

Who Should Attend?

Candidates and Teams:

Are you a candidate who is considering a run for local, state or federal office? Or are you campaign staff who wants to know how to drive your candidate to victory? Or a spouse who plans to work alongside your candidate?

Session Topics Presented in the Past

*2009 sessions have not been determined yet but will include some of the following

- Making the decision to run
- Developing a campaign plan
- Working with the church community
- Understanding and communicating the “hot button” issues
- Communicating core values to a secular audience
- Communications Workshop
- Fund-raising, Media, Door to Door & more!

State and Local Leaders:

If you are an experienced politician seeking a better understanding of how to work with the church community and articulate the issues most important to them, you don't want to miss this school. Come learn how to engage your pastor and effectively serve the audience he represents.

Grassroots Leaders:

Calling all activists leaders, church leaders, and home school leaders who are interested in working with and understanding their candidates/ elected leaders. Use this knowledge to help recruit, support and elect a candidate that will make a positive impact in your area for the preservation for conservative, traditional family values.

You don't want to miss this training! It usually only comes once every two years. And it could be 2011 until it is offered again. Register today!

Speakers

Back by popular demand, our keynote speaker is nationally renowned Mark Montini, CEO of Campaign Secrets, Inc., headquartered in Fairfax, Virginia.

Mark is widely recognized as one of America's leading political consultants and trainers and one of the country's top communicators. Known for his “outside-the box” approach, he has worked with Members of Congress and Parliament, small and mid-sized campaigns and leaders from four continents, giving him experience with more than 4,200 campaigns. You do not want to miss his humor, passion and energy as he motivates people into action!

More info on Mark at: www.markmontini.com

You will also hear from: Grassroots and Professional Consultants, seasoned Campaign Operatives, and State Legislators.

VIP Reception

Come early on Friday before registration and mix and mingle with State & Local leaders, Legislators, strategists, & business personnel. Take advantage of this opportunity to meet with our some of our state's finest leaders!

Schedule

Specific Details In Progress...

Friday night - Saturday afternoon

Schedule updates on our website
www.ctvmichigan.org

Develop and expand your campaign knowledge in a small group setting with like minded individuals, including legislators and political strategists.

Space is limited so register asap to save your spot!

Registration Form

Please register by Friday, October 30th

Name _____

Address _____

City/ST/Zip _____

Phone _____

Email _____

Enclosed is \$75.00 for registration. Please check all boxes that apply:

I am currently a candidate for political office.
Office: _____ Dist. # _____

I am considering running for political office.
Office: _____ Dist. # _____

I am interested in working on a campaign

I am interested in learning grassroots politics

Schedule, location, map and other details will be sent upon receipt of registration.

**Register online: www.ctvmichigan.org or
Return this form with a check in the amount of
\$75.00 (includes materials, continental breakfast
and lunch on Saturday), to:**

Citizens for Traditional Values
PO Box 80295 Lansing MI 48908-0295

**Call 517-321-1390 or visit
www.ctvmichigan.org or email us at
ctv@ctvmichigan.org for more information.**