



Citizens for Traditional Values

POLITICAL LEADERSHIP ACADEMY

Training Michigan's Future Leaders to Strategize, Run & Win

Register online www.ctvmichigan.org/pla

CAMPAIGN SCHOOL

Are you a candidate or potential candidate running for local, legislative or judicial office?
Are you a campaign staff or spouse of a candidate?

LOCAL LEADERSHIP PROGRAM

Are you a Grassroots Leader looking for advanced training on how to influence your local area?

"The CTV Campaign School is a great resource for candidates ...

I value my experience ... and

would encourage others to take advantage of the opportunity."

Representative Jase Bolger

Michigan Speaker of the House



Mr. Matt Robbins, National Executive Director with **American Majority,** will join us as our 2011 Keynote Speaker! He brings a breadth of knowledge and

political experience from around the nation and the world!

You Will Learn:

- Effective Leadership
- Campaign Planning and Execution
- Fundraising
- Strategic Communications
- Critical insight on conservative and traditional family values



DECEMBER 9 - 10, 2011

\$89.00 to attend
SPACE LIMITED

Lansing, Michigan