



Political Leadership Academy Donor Opportunity Form

Campaign School December 9-10, 2011

By underwriting this popular campaign school you are choosing to support an organization that has a record of success training local, state and national decision makers. You will also have an opportunity to share your message with tomorrow's leaders!

Who Can Advertise: Businesses, Individuals, or Organizations using Corporate or Individual dollars; or Political Action Committees.

YES I/my business would like to be a sponsor of the 2011 PLA!

Please complete this form or reserve your ad spot at www.ctvmichigan.org/pla

Platinum Sponsor **\$1,000.00 full page ad** (7.5" wide x 10" high)

Our network reaches statewide. By serving as a Platinum Sponsor, your ad will be placed in our attendee's seminar manual and featured through our online venues (facebook, twitter) as a supporter of CTV as soon as your sponsorship is submitted. Your ad (in color if submitted) will be placed on our website and your name will be mentioned in our regular emails!

Gold Sponsor **\$500.00 half page ad** (7.5" wide x 5" high)

A Gold Sponsor will have your ad placed in the manual, and color (if submitted) ad will be placed on our website, as well as mentioned in our emails.

Silver Sponsor **\$250.00 quarter page ad** (3.75" wide x 5" high)

Silver Sponsors will have your ad featured in the event manual.

Team CTV Sponsor **\$100.00 name only mentioned** in the event manual

Enclosed is a payment of: \$ _____ *

DEADLINE FOR SUBMISSION: WEDNESDAY, NOVEMBER 23, 2011

Name _____ Title _____

Address _____ Phone _____

Entity/Business /Name Advertising _____

Email _____ Business Website _____

Facebook link _____ Twitter link _____

*All artwork must be submitted in electronic format (Please send ad in .jpg, .gif or .png format. If you do not have your ad in one of these formats, call us and our technical specialist will attempt to help you). Your ad can be used in color on our website, but when printed it will be in black and white. Please take this into consideration when submitting. Thank you!

The daily operations and long-term ministry of Citizens for Traditional Values would not be possible without contributions from Michigan businesses and individuals like you. **By advertising in our program, we are able to provide you with the opportunity to contribute to our important work and promote your business using tax-deductible advertising dollars.** Thank you for supporting CTV!

Please send sponsorship form and payment, checks made payable to:
CITIZENS FOR TRADITIONAL VALUES • P.O. Box 80295 • Lansing, MI 48908-0295
(517) 321-1390 • Fax (517) 321-6077 • ctv@ctvmichigan.org • www.ctvmichigan.org